



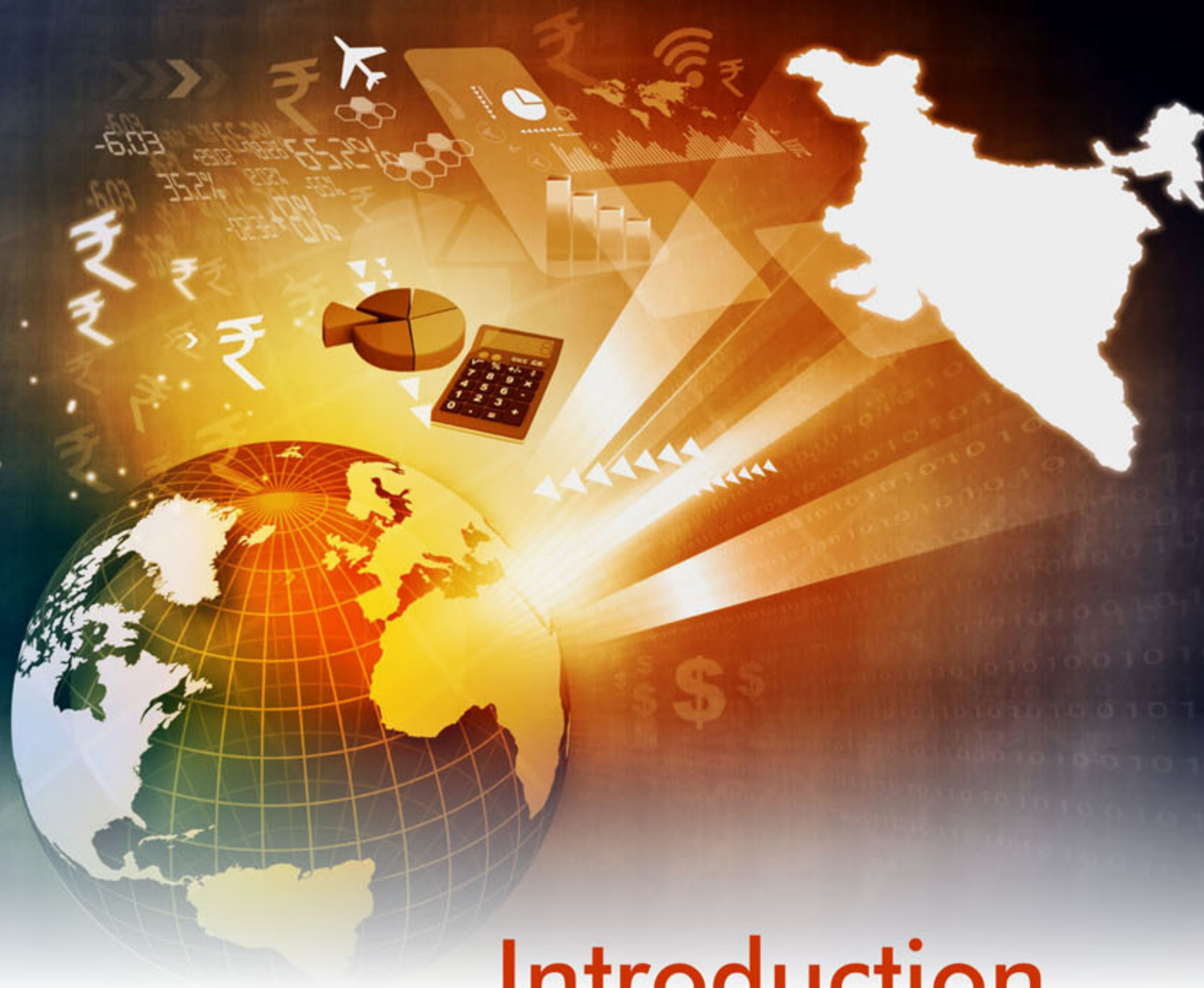
An Event on the Changing Landscape of
India's Commodity & Equity Market

23rd & 24th September, 2022
Taj Hotel & Convention Centre, Agra



www.ceowebend.com



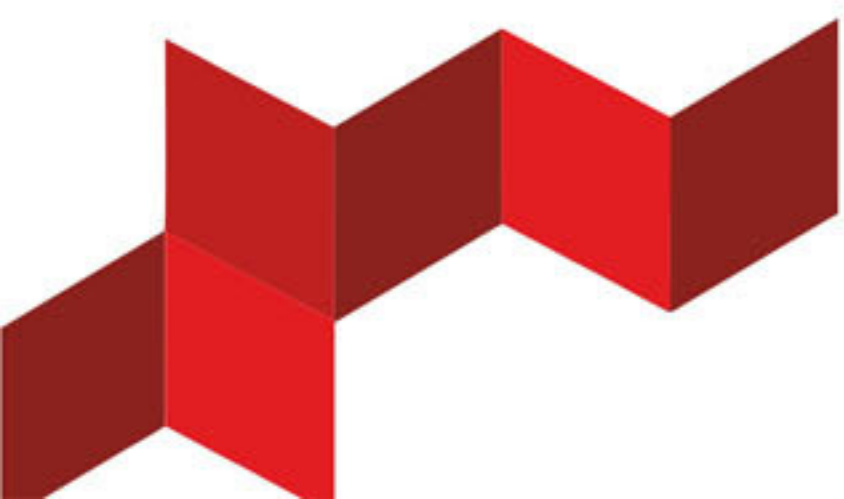


Introduction

The outbreak of COVID-19 has been accompanied by widespread declines in global commodity prices. The pandemic represents a unique shock that has a major impact on both the demand and supply of commodities. Oil markets have been most affected, given the collapse in travel arising from mitigation measures and have seen an unprecedented collapse in demand and steepest one-month decline in oil prices on record. Metals prices have also fallen, albeit less than oil, while agricultural prices have been much less affected so far given their indirect relationship with economic activity. Over the short-term, in addition to weaker demand, disruptions to supply chains could cause dislocations in commodity markets, with food security a key concern. The ultimate impact of the pandemic will depend on its severity and duration, but it is likely to have lasting implications.

COVID-19 and stock market crash

The sentiment in the stock markets across the world is gloomy. This is reflected in the frequent crashes in the share markets in all parts of the world. Financial markets in India are witnessing sharp volatility currently as a result of the fallout in global markets. The fall is in line with the global benchmark indices as the domestic market usually tracks the major global indices and the high volatility is likely to continue in the near future.





2022

Market O U T L O O K

The volatility of global markets has been a repercussion of the ongoing trade war between US and China, as well as the sluggish economic development across the world. Despite the pessimism and uncertainty, markets are expected to bounce back and outperform towards the second half of the year. Nonetheless, there will be an evident struggle for stability which is directly dependent on the upliftment of major economies such as US, China, Japan and EU.



GLOBAL COMMODITY MARKET 2022

Demand rebounding after the pandemic, supply chain disruptions, government stimulus and adverse weather have all contributed to market tightness last year, driving commodity prices higher. Heading into the year, supply chain disruptions are anticipated to improve, while the commodity balances will appear less tight than in 2021. This should ideally result in lower prices from current levels. Nonetheless, prices are expected to remain above long-term averages.

Besides, there will be a number of macro headwinds, which will likely limit further upside for the commodities complex. Firstly, global central banks are set to tighten monetary policy over the course of 2022, which will increase the pressure on yields and the dollar. Since commodities are dollar-denominated and are non-yielding assets, this scenario will cap the upside.



Equity Market 2022

Will the Bull run continue in 2022

Looking at the record highs and the standout year asset classes have had in 2021, analysts are bracing for more moderate performance in 2022.

Market experts peg the Indian economy to grow by 8-9% in the 2022-23 period. With the economy gradually moving towards pre-Covid levels, the economic outlook is an obvious positive for Dalal Street.

At the same time, major factors like the resurgence of Omicron-induced lockdowns and global monetary policy tightening may make it difficult for equities to recover recent losses or for flows to come into the Indian market until later in the year.

The question of valuation matters as well, and in that sense the recent correction might help reset the market perceptions, leading to a stronger 2022 for the Indian equity market. Some experts believe that once the market reaches about 15% correction, FPIs will return to Indian equities in force given the buying opportunities. The return of FPIs and institutional money might spur the huge retail investor base in the domestic market to buy back into the market, supporting growth.



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 Friday & Saturday 23rd & 24th September, 2022 | Taj Hotel & Convention Centre, Agra

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AGENDA

Day 1 : Friday, 23rd September, 2022

3.30pm Onwards	Registration
4.30pm - 5.30pm	New Economy- Global & Indian
5.30pm - 7.30pm	Leisure Networking Organic Awards CEO Participants are invited/encouraged to participate in this Awards Ceremony
7.30pm Onwards	Entertainment, Cocktails & Dinner

Day 2 : Saturday, 24th September, 2022

9.00 am onwards	REGISTRATION Continues
10.15 am – 11.15 am	Inaugural Session Welcome Address Kailash Singh, Managing Director – Tefla's THE BIG PICTURE: THE CHANGING LANDSCAPE OF INDIA'S COMMODITY & EQUITY MARKETS Special Guests – Introductory Address Narinder Wadhwa, President Commodity Participants Association of India (CPAI) Representative, ANMI Representative, MCX Representative, NCDEX Representative, NSE Representative, BSE Representative, NEML
11.15 am – 11.45 am	Energy Break



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11.45 am – 01.00 pm	BUSINESS SESSION – I Capital Market Overview
1.00 pm – 2.15 pm	Networking Lunch
2.15 pm – 3.15 pm	BUSINESS SESSION – III Agri Commodity Outlook
3.15 pm – 4.15 pm	BUSINESS SESSION – IV Commodity Outlook (Non-Agri)
4.15 pm – 5.30 pm	BUSINESS SESSION – V PANEL DISCUSSION ON “Is India's Commodity & Equity Market in the Right Growth Trajectory?” Moderator Manisha Gupta, Editor- Commodities & Currencies, CNBC TV-18
5.30 pm – 7.00 pm	Leisure / Networking time
7.00pm onwards	CEO Awards, Power Party, Entertainment & Networking Dinner



KNOWLEDGE ZONE

C O N F E R E N C E

Through in depth deliberations the Commodities & Equities Outlook 2022 will revolve around business intensive theme of commodity price fluctuations and its long term impact on India's dynamic equity market. The conference will seek to cover the market outlook for crude oil, gold and silver, select base metals and major agri-commodities (veg oil, sugar, cotton) as well as forecast the possible future of related industry markets.

BUSINESS ZONE

E X H I B I T I O N A R E N A

The Exhibition Arena will bring together a diverse mix of services and solutions exclusively focused at the India's dynamic Commodity and Stocks segment with the intent of enhancing their productivity, competitiveness and profitability. Exhibitors will gain access to a multitude of prospects from both domestic and international markets as well as an opportunity to build on strategic business relations and expansion opportunities.



Felicitation & Awards

CEO Awards will be high spirited celebration of Excellence, as the Organizations and Visionaries will be felicitated by their high profile Industry Peers, the Members of the Grand Jury and the Policy Makers. India INC's most revered names will attend the Award Ceremony including CEOs, Industry Leaders from the Commodity Trade & Capital Market, Regulators, Commodity & Stock Exchange Heads, Prominent International & Domestic Private Equity Fund Managers, Top Executives of Investment Banks, Accounting & Law Firms, Members of Broking Houses, Venture Capitalists and Risk Managers.

Commodity Sector Awards

- Base Metals Market Award
- Precious Metals Market Award
- Food & Agri Business Market Award
- Commodity Logistics Award
- Commodity Broker of the Year Award
- Commodity Exchange of the Year
- Commodity Finance – Bank of the Year
- Commodity Research Company of the Year
- Commodity News Channel of the Year
- Commodity Business Publication

Equity Sector Awards

- Best Research House
- IPO of the Year
- Top Investment Bank of the Year
- Top Mutual Fund of the Year
- Top Equity Broker of the Year
- Best Exchange of the Year
- Top Equity Investors in India
- Top Equity Personality of the Year
- Top SME of the Year



Delegate Profile

Commodity Market

The industry leaders from the commodity trade which covers

- Brokerage Firms
- Commodity Exchanges
- Warehousing
- Surveyor & Certification Agency
- Exporters & Importers
- Commodity Traders
- Financial Institutions, Finance Companies & Consultants
- Consultants
- Dealers, Distributors & Retailers
- Insurance Companies
- Manufactures & Producers Covering
- Metal, Energy, Bullion, Crude Oil & Agri (Pulses, Wheat, Sugar, Cotton, Oilseeds)

Equity Market

- Executives of the Capital Markets and Financial Services Sector
- Banks, Investment Banks and Merchant Banks
- Stock exchanges, Depositories, Stock Brokers, Portfolio Managers
- Institutional Investors- Mutual Funds, Private Equity Firms & Venture Capitalists, Insurance & Pension Funds
- Investment Advisors
- CEOs, CFOs and Finance Managers
- Representatives of Government and Financial Sector Regulators
- Foreign Portfolio Investors (FIIs, QFIs)
- Domestic Retail Investors
- Legal Firms, Analysts
- Research firms, Educational Institutions & Economists



Why should you be here?

A unique blend of knowledge discourses and real-time case studies

Gain first hand insights from the experts

Acknowledge and facilitate the trailblazers within the segment

Focused networking opportunities

Dynamic exhibitor arena with some of the most innovative offerings on display



Why Exhibit?

Establish new business alliances and generate new sales opportunities

Direct access to the right decision-makers and key influencers

Optimize positioning of products and services to a filtered target group

Enhance brand awareness and exposure



Why Exhibit?

Exhibitor Profile

A Concurrent Exhibition has been planned with participation from the entire gamut of the Commodity Market

- Brokers & Agents
- Importers
- Exporters
- Merchants & Dealers
- Renderers
- Edible Oil Industry Leaders
- Seed Crushers
- Refiners
- Cattle & Poultry Feed Manufacturers & Exporters
- Soaps & Detergents Manufacturers
- Foreign Buyers, Brokers & Dealers
- Surveyors & Analysts
- Clearing, Forwarding & Freight Agents
- Plant & Equipment Manufacturers & Consultants
- Associations, Exchanges & Institutes
- Ports
- Commodity Portals
- Financial Consultants & Institutions
- Plant & Machinery – Companies
- Plant & Machinery – Equipments
- Shipping & Storage – Companies
- Shipping & Storage Services
- Specialists Services
- Oleo Chemical Industry
- Irrigation & Water Management
- Packaging Industry
- Co-operatives
- Agro By – Products
- Residue Synergy
- Agricultural Institutions
- Commodity Exchanges
- Processors and Equipment Suppliers.
- Investment Banks
- Commercial Bank
- Hedge Funds
- Insurance & Reinsurance Companies
- Law Firms
- Ratings Agencies
- Multinational Trading Houses
- Risk Management & Insurance Brokerage Firm
- Private Equity Investing / Lending Houses

CEO 2022

Sponsorship Marketing



CEO 2022 Sponsorships deliver the greatest marketing impact, aligning brands with India SME Conclave leading up to, during, and after the events.

The CEO 2022 sponsorship team offers valuable support and guidance to develop a customised package to fit your brand's needs.

CEO 2022

Works With Sponsors To:

- Create specialized activations to target and engage prospects
- Amplify sponsor initiatives
- Integrate sponsor products and offerings
- Achieve marketing objectives and forge new partnerships (Matchmaking)
- Optimized positioning of stall space within the exhibitor arena



Highly targeted marketing activations(online & offline)

Enhanced credibility as industry expert through prominent brand positioning (online & offline)

Optimized business perception and lead generation

Why Sponsor?

Strategic positioning of stall space

Speaking opportunity to address decision-makers and key influencers





CEO 2022 Sponsorship Packages

	TITLE 15 Lakhs	POWERED BY 10 Lakhs	Platinum 7.5 Lakhs	GOLD 5 lakhs	SILVER 2.5 lakhs
DIGITAL					
Prominent positioning of company logo and profile (250 words) as XXX PARTNER on event website (home and sponsor page)	Y	Y	Y	Y	Y
Company Logo to be hyperlinked to website	Y	Y	Y	Y	Y
Extensive social media communication indicating company's association as XXX PARTNER (Linkedin, Instagram, Twitter, Facebook, Blogs, etc.)	Y	Y	Y	Y	Y
Promotional and invitation emailers to carry company logo	Y	Y	Y	N	N
PRINT					
Company profile to be placed under XXX PARTNER banner on event communiqué	Y	Y	Y	Y	Y
Full page advertisement in event communiqué	Y	Y	Y	N	N
'COMPANY NAME' in all promotional messaging (newspapers, magazines, etc.)	Y	Y	Y	N	N
'COMPANY NAME' in all physical invitations for VIP delegation	Y	Y	N	N	N
Company Logo to be placed under PARTNER BANNER on event post-show report	Y	Y	Y	Y	Y
ON SITE					
Senior representative from company to be a part of inauguration ceremony	Y	Y	N	N	N
Presentation slot	20 mins	15 mins	10 mins	N	N
Positioning within pre-decided panel discussion	N	N	N	Y	Y
1 minute company AV to be played during inauguration and closing ceremony as well as strategic intervals (networking breaks and cocktail reception)	Y	Y	N	N	N
Placement of company brochure in delegate kits	Y	Y	N	N	N
Repeated mention of - PARTNER BANNER and 'COMPANY NAME' during inauguration and closing ceremony as well as strategic intervals (networking breaks and cocktail reception)	Y	Y	Y	Y	Y
Complimentary VIP delegate passes	8	6	3	N	N
Stall space	9 sq.mtr	9 sq.mtr	6 sq.mtr	6 sq. mtr	6 sq. mtr
Prominent positioning of company logo as XXX PARTNER on:					
Stage backdrop	Y	Y	Y	N	N
Registration counter	Y	Y	Y	Y	Y
Sponsorship branding standees	Y	Y	Y	Y	Y
Event badges / ID cards	Y	Y	N	N	N



GLIMPSES OF PAST EVENTS



GLIMPSES OF PAST EVENTS





About The Organizer

Tefla's has been one of India's distinctive players within the gambit of conferences, exhibitions and awards. Having catered to niche industry segments through an array of focused initiatives, Tefla's has played a pivotal role in expanding the knowledge sphere and networking landscape for the national as well as international industrial congregation.

With an array of focused services and specialized curations, Tefla's not only caters to the entire gambit of events, but has also conceptualized a blend of legacy event IPs.



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